

**Project**

**Title:**

**Project Design Phase**

**-**

**I**

-

**Solution**

**Fit**

**Template**

**Team ID:**

PNT2022TMID

37442

According to our problem statement, working

parents with children aged 0 to 10 years old.

Our child tracker program is inexpensive,

requires

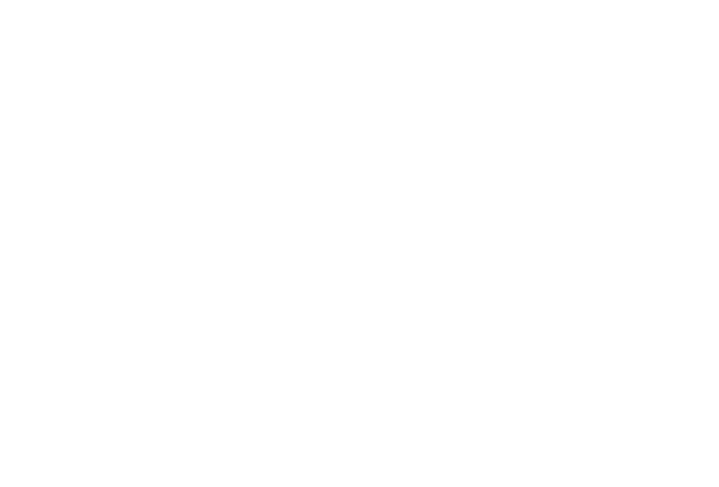
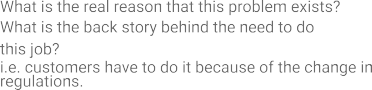
only a network connection, and is

compatible with all smart devices.

When the notification option fails, an

emergency call or message is sent to the

parents.



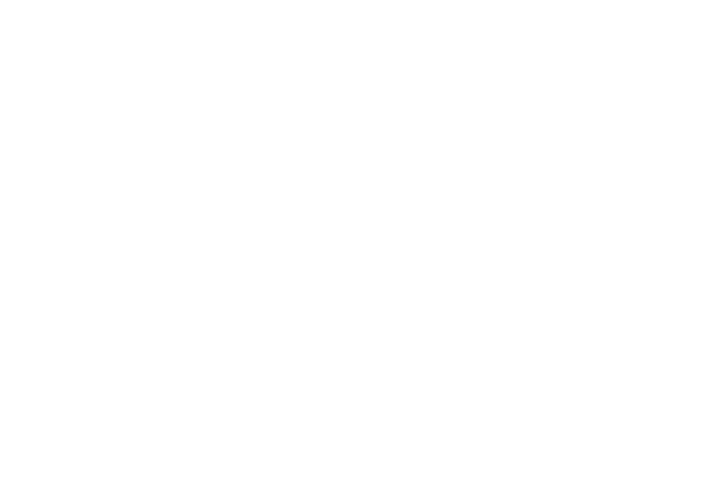
The consumer may obtain help via the help

option in the application's settings, and if

they have any problems, they can report

them there, and the authorities will check

into it.



Because of these faults, the problem remains. If

there is no internet connection, there will be no

exchange of

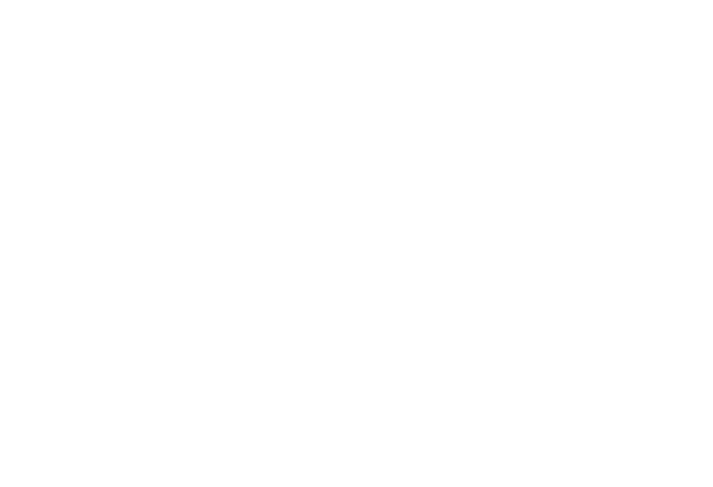
information from one person to

another, and GPS will be useless in the absence of a

network connection. Because the world runs on

networks, our child tracking program also works

with an internet connection.



The kid tracker program must perform

several

functions, including maintaining the child's exact

position and notifying the child's parents if their

youngster is experiencing any problems or risk.

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| **3. TRIGGERS**  What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.    For example, if both parents work, the child would be enrolled in a day care centre. To protect their child's safety, the parent would use a child tracker program to monitor their child's activities. Other parents at the day care facility would find the kid tracker appealing and begin using it. | **TR** | **10. YOUR SOLUTION**  If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.  If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.    Our solution to kid safety is to develop a child tracker that monitors the child's exact position and notifies the parent's child if the child acts inappropriately or goes in the wrong path. Working parents will feel more confident in keeping an eye on their children. | **SL** | **8. CHANNELS of BEHAVIOUR CH**  **8.1ONLINE**  What kind of actions do customers take online? Extract online channels from #7  Customers can make a report in the assistance part of the setting option if it is in online mode.    **8.2OFFLINE**  What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.  Customers can submit a feedback email or message to the manufacturer if it is in offline mode. |

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| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.    Customers would feel nervous at first, then try to come up with a way to remedy the problem themselves. |  |  |